**Vernon Speed Skating Club**

**Board Meeting Minutes**

**Friday, December 8, 2017 @ 5:30pm at Squires Four Pub, Vernon, BC**

In Attendance: Board Members – Diana Hall, Tony Benn, Eric Miller

Motion to call the meeting to order at 5:40pm

Adoption of Agenda

Open Discussion:

Mats: Discussion on the various available options for mats reviewed, and best option to date was concurred as World Gym Mats in Quebec. Board agreed that money designated for new mats was to be used, but also agreed to reduce quote to 3 mats and 4 banners, with the intention of applying Velcro to an existing mat to make up the fourth mat, and to keep the quote within the budget of $2000, as outlined by the gaming grant fund. This fulfills our commitment to advertise for Tolko and Sproing. All were in favour and motion passed to go ahead with the purchase.

Website – fee or free issue: Discussion on differences between marketing at $2.00 with value placed on trying skating versus having FREE advertised as promotion of club participation. It was determined that both aspects had pros and cons and it was therefore agreed that perhaps an alternate advertising approach was better to satisfy both. The Board has decided to table the changes to the website until an agreed slogan versus a price can be provided for implementation and website use. Changes may require a cost to the club. A policy was implemented to NOT charge for trying speed skating, although this has already been in place. All were in favour. Keara will be contacted by Diana to determine how many special event waivers are required before we receive reimbursement.

Insurance: Need to ask Ian if invoice was paid.

Posters: Tony has put up the new posters and they look good.

Criminal Record Application: Diana has sent application and received an email stating the delay in processing, which may be 6-8 weeks. Not expecting to hear from them until February.

Team Photos/Thank you to Sponsors: Photos presented in photo frames and cards signed at meeting, and given to Eric to distribute.

New wheels for mat carts: Discussion on the problem with mat carts and mobility. Replacement of wheels is recommended, and suggestion to buy larger wheels. Tony figures the cost will run about $100 per cart. Also, discussion to replace metal cart as it is not very functional for users. Tony can get wood at no cost and build this. It was agreed to wait until Ian could provide financials to see if this is in the budget for this year.

Banners: Discussion reviewed on putting up banners. Tony has already put in an application based on last meetings decision to go ahead with two promotional times of year. August/Sept being one time, and Dec/Jan being another time. Tony is waiting for approval and will then put up one banner at MacDonald Park. Tony has already put up a banner at Venture, where he works.

Dryland Equipment: Need to ask Emma if she was able to purchase and received equipment. Also, if invoice was submitted for reimbursement.

Gift for Mark: Eric has team photo and restaurant certificate to deliver.

Locker, Jig, Stone, Skates: Mike has already purchased and received reimbursement for the jig and stone. These are available in the locker now. A third locker has not been purchased yet, as Mike is waiting for a sale at Canadian Tire. Should be possible over boxing day week. Mike will be asked to purchase the last two pairs of skates from his Winnipeg contact, and Tony will be in charge of determining the sizes as the season comes to a close. This way our invoice and payment for the skates will be on this year’s financials to satisfy sponsored funds.

Club jackets/T-shirts: Karen has already provided the hoodies and shirts to the club members who have purchased them. They look great, especially on Russell and Tova. The green colour really stands out.

Pizza Card Review: Originally thought that the pizza card fundraiser was a bomb because we ordered 100 cards and sold 50, but after speaking with Kamloops club, who have 37 members, and who sold only 20 cards, that perhaps it is not such a bomb. Further discussion concluded that it was difficult to sell the cards. That no one really wants pizza cards anymore. It was agreed to definitely visit another option however, we could come back to pizza cards in the future. Some ideas were shared: Bingo Night, Christmas Café with artisans and silent auction, Auction of wreaths with d.j. and dance at the Legion. Nothing was confirmed, but Tony said he would look into it. More discussion and planning are required before next year.

Try It Day Review: Try It Day was a disaster. Nobody came despite advertising on the radio and in the paper. Discussion about best results was agreed to be when multiple photocopies of a handout were distributed to all the schools to invite students to try it. This resulted in approximately 35 new kids, however, not one kid signed up with the club. Further discussion talked about social media invitations as a new way to get kids to come. Perhaps just going back to bring a friend day with social media as the outlet. More discussion and planning are required before next year.

Funale Needs: Eric brought forth some needs from the Board to help with his role as Meet Coordinator. Diana agreed to contact Trevor to assist with getting information passed on. Diana agreed to ask Mike to send Thomas’s contact information to Eric, for Chief Referee, and to send emails out to club members to remind them of their volunteer commitments and encourage them to get started, in January.

Black out Dates: This means NO SKATE DAYS Modified Dates:

Sept 13, 15 Wed. Jan. 31 – 4:30-5:30pm

Oct 27 Wed. Feb. 7 – 4:30-5:30pm

Nov 15, 17, 24

Feb 2, 16

Mar 2

Elite Fridays: This means Elite skate on these Fridays only; all other Fridays are travel days to competitions.

Oct 6, 13

Nov 3

Dec 8, 15, 22

Jan 5, 26

AGM – April 4th to avoid conflict with spring break.

Open Floor – no new items

Date of Next Meeting: TBD

Meeting Adjourned: 7:15pm

Fundraiser events: Dates to come:

Pizza Cards – September sell Try It Day Sept 20

Meat Orders – October & February Skate-a-thon Dec 4

Skate-a-thon – November sell Family Skate Dec 20

Fundscrip – Nov/Dec sell Last Day X-mas Dec 22

Funale Family Basket raffle -- January First Day back Jan 3

50/50 Funale – February Silverstar Jan 28 Funale Feb 10

Last skate day of season Mar 14

AGM – April 4